



● **Reference list**

- Continental
- Symrise
- Pilkington NSG Group
- LBS Landesbausparkasse
- DZ Bank
- Sennheiser
- Verlag Heinz Heise
- Gislaved
- Viking
- General Tire
- SEAT
- Falke
- Nordmedia
- VOLKSWAGEN
- Intersprint
- LTU
- NOVELL
- Concordia
- LambdaNet
- Finanz_IT

Professional competence in events since 1992

We have specialized in developing customized concepts for motivational events and incentives. The most important element for a successful implementation is the alignment with the individual situation of the customer's business and its corporate culture. Fascinating event scenarios are created out of marketing strategies. We turn our clients' brands into the bright star of a unique show and place them in the center of an enthusiastic audience.

Interconcept e. K.
Wilhelmstrasse 15
D-31542 Bad Nenndorf
Germany
info@interconcept.com
www.interconcept.com
Phone + 49 5723 98688-0
Fax + 49 5723 98688-10

Geared towards our customers' goals, we stand for memorable experiences



● interconcept

Founded in 1992, our full-service event agency offers activities in business marketing, event planning and implementation, product launch events, corporate shows, exhibition conception and event design, decorations, press and public relations as well as the full range of advertising and comprehensive corporate communications

● Brands as ambassadors

Our aim is to connect brands and people by generating an unforgettable event, whose success links both sides in a lasting, emotional and profitable manner. After synergy has been created, such ties grow by systematic, precise and relevant interaction, networked through all effective channels. They transform interest into loyalty, dialogue into participation – and they turn customers into enthusiastic ambassadors of your brand.

● Experiences that inspire

There are positive reactions and a long-continuing motivation for a brand after an incentive trip which turns into a real experience. We transport pleasure, recreation, and adventure: emotional messages that reach and mobilize the target groups. Adjusted to your corporate design, we develop communication activities that will surprise and inspire – before, during and after the trip.

● Continuing motivation

Are there still any surprises? We believe that ideas can make a difference. Our concept is to create one complete entity for communication and presentation. Benefit from our creative know-how to make events successful experiences that are professional in the execution, customer-oriented in individual problem solving and people-oriented in implementation.



Unique experiences and inspiring encounters between people and brands